NIB Assignment

**Title \***

**Your Name**\*

**Email**\*

**Address**\*

**Cell Number**\*

**Your Team Lead Name**\*

**Select Sector**\*

**Brief your problem statement \***\*

Learn how to write a good problem statement here: <https://www.wikihow.com/Write-a-Problem-Statement>

**What is your idea to solve this problem?**\*

Brief Summary required. Please do not provide any confidential information. Learn how to talk about your idea without giving it away: <https://bit.ly/3Okq0Ug>

**How is your idea completely novel or examples of similar ideas or devices**

Please provide enough evidence that your idea is completely novel or examples of similar ideas/devices. If your idea is novel, please describe what you did to find out about other similar ideas.

**Define the problem statement. Un-met need or pain points? \***

Be quantitative, simple & high level. The answer's maximum score is 05.

**What is your market size? \***

Need assessment of addressable markets, be quantitative but simple & high-level. The answer's maximum score is 05.

**Your idea maturity level? \***

The answer's maximum score is 15.

**Define competitive landscape. \***

Name at least 3 competitors with their weakness & streghth, how do you discriminate from competitors. The answer's maximum score is 05.

**In addition to the team lead, how many key team members do you have?**

**Team member 1 full name \***

**Team member 1 Phone \***

**Team member 1 role \***

**Team member 1 CNIC number \***

**Team member 1 Email**\*

**Team member 1 LinkedIn profile link \***

**What is your marketing plan or Go-to market strategy? \***

The answer's maximum score is 10.

**How do you monetize your idea? Define business plan \***

The answer's maximum score is 10.

**What is your high-level financial plan? preferably showing 3-5 year projections with break-even and profitability points. Also show financial scalability.**

The answer's maximum score is 10.

**Identify key risks and opportunities that may impact the business plan**\*

The answer's maximum score is 05.

**What help do you want?**\*

The answer's maximum score is 10.

**Your LinkedIn Profile URL**\*

If you don't have a LinkedIn profile, please create one and share it here.

**Tell us more about your team \***

**Confirmation**\*

Name1. signature. Name2. Signature.

I have read the application carefully and all the info provided is correct and I will be responsible for any incorrect information. I understand that I may be disqualified for providing false information or for omitting pertinent information. I also confirm that am not submitting any confidential information with my application. I also confirm that this idea was developed by me and my team and I have not copied this idea from elsewhere. I also confirm that I understand that the National Idea Bank is an independent body and it makes all the decisions without any political influence and without any influence from the partnering institutions. By checking this box, I give permission to the National Idea Bank team to share this details with the judges. I also agree that the decision by the National Idea Bank team will be final.